

Leigh Neighbours PROJECT

What is Planning for Real

Planning for Real® is a unique community planning model that has helped thousands of people across the world shape the neighbourhoods and communities where they live. It is an award-winning and globally-acclaimed process that has delivered locally-led solutions for diverse clients, ranging from small community groups to multi-million pound regeneration schemes for local authorities and developers. With an unrivalled track record stretching back more than 30 years.

It is uniquely engaging ‘hands on’ process which, by using a 3D model as a focus, enables local people to put forward suggestions to “show” how an area can be improved, or to highlight specific problems.

During the consultation exercise, the model is surrounded by ‘suggestion’ cards or flags, which have pictures on as well as words. Residents select cards, or write their own and place these on the model to show what their needs are. The cards are colour-coded to enable people to see at a glance what are the main priorities and problems.

Residents work in small groups, supported by partner officers to review the ‘suggestions’ and decide priorities and possible solutions – using NOW, SOON, LATER, charts to create a realistic timescale. From this the Action Plan (Strategic Neighbourhood Plan) is developed by identifying the WHO and HOW, working together with experts and partners as appropriate.

Planning for Real® is a registered Trademark and is part of the Accord Group. It is delivered from the Neighbourhood Resource Centre for Central England, based in Walsall, West Midlands.

For further information please visit the **Planning for Real**® website at: www.planningforreal.org.uk (Note: Hyperlink)

